

WASHINGTON, D. C., SUNDAY MORNING, OCTOBER 16, 1910.

LONG KIMONOS, 86c
Regular \$1.50 and \$2 Values

Another big value-offering in Women's Long Kimonos of the same importance that proved such a magnet last week.

They are made of fine quality materials—flannelette, crepe and challis, in handsome oriental designs and color combinations.

Some trimmed with fancy borders; others plain. Full cut and well made garments, intended to retail at \$1.50 and \$2, on sale tomorrow at 86c each.

20-Mule Team Borax, Half Pound for 4c

THIS COUPON and 4c entitles the purchaser to one-half pound carton of genuine Twenty Mule Team Borax, sold regularly at 8c. S. October 17.

Washington Agents for "Holeproof" Hosiery.

Six pairs in a box, guaranteed to wear for six months without darning. Prices, \$1.50 and \$2.00. Black and colors. Buy six pairs and obtain hosiery satisfaction.

"It Pays to Deal at Goldenberg's"

Goldenberg's

Seventh and K "The Dependable Store"

Munyon's 25c Bottles Witch Hazel Extract, 10c Each.

THIS COUPON and 10c entitles the purchaser to regular 25c size bottle of Munyon's Famous Witch Hazel Extract, guaranteed full strength. Each bottle contains half pint. S. October 17.

\$12 Willow Plumes, Special at \$7.98.

Despite the fact that the great demand for Willow Plumes has made them scarce and high in price, we are able to offer this fine lot of Plumes at a saving of several dollars.

They are the very best quality Plumes, double tied and extra thick and heavy. All hand-knotted. Beautiful, rich, lustrous kind that cannot be matched in quality and texture for less than \$12.00 in any Washington store. Specially priced tomorrow at \$7.98.

12½c Outing Flannels at 93½c a Yd.

200 pieces of 27-inch Outing Flannels, in a large assortment of new fall styles, such as stripes, checks, broken stripes and plaids. Colors include light blue, gray, pink, tan, green and red. A heavy fleeced quality especially in demand for making women's and children's garments. Tomorrow at 93½c a yard instead of 12½c (Domestic Dept.).

50c Heavy Galvanized Wash Tubs, 29c.

Heavy Galvanized-Iron Wash Tubs, with drop handles—strongly made; usually sold tomorrow at 50c each instead of 29c. No mail or phone orders filled.

5c Cakes of Fairbank's Tar Soap, 2 for 6c.

THIS COUPON and 6c entitles the bearer to TWO regular 5c size cakes of Fairbank's Glycerine Tar Soap. S. October 17.

Little Prices for Notions.

200-yard spools of Good Quality White Basting Cotton, worth 5c, 25c spool, four spools for 15c.

All-over Hair Nets, with elastic, full size and correct shape. Regularly 10c each. Special at 5c.

Stay-wave Hair Curlers, regular size. 5c.

Dress Shields, namsook covered. Sizes 2, 3 and 4. Value worth up to 15c pair. Three pairs for 25c.

Bone Hair Pins, tortoise shell or amber finish. Straight, crimped and curved styles. Half dozen, in box, worth 10c. Special at 5c.

200-yard spools of Good Quality White Basting Cotton, worth 5c, 25c spool, two spools for 10c.

Elastic Shirt Waist Belts, with long waist pin attached. Good quality. 5c.

Good Quality Black Sewing Silk, for 12c spool; three spools for 35c.

Sewing Machine Straps, good quality leather; full length; with hook. 9c.

Sewing Machine Needles, all makes and sizes. Regularly 5c paper. 5c.

Tomato Pin Cushions, large size. Worth 10c each. 5c.

Infants' and Children's Flannelette Undershirts, with rubber button hook supporter attached. Double stitched throughout. Elastic hems and cuffs. All sizes up to 25c. Special at 12c.

Skirt Gauges, strongly made. Nickel finish. Complete; worth 10c. Special at 5c.

White Cotton Tape, good quality; eight-yard rolls. Worth 4c. 3c.

Mohair Corset Laces, five yards long. Best 5c kind. 3c.

Jet Head Mounting Pins, regularly 20c box. Six boxes for Dressmakers' Pins, in bulk; 19c.

Half-dozen boxes. 19c.

60-inch Tape Measures, folded. Worth 5c. 2c.

Mohair Shoe Laces, best grade, with spiral tips. All lengths, 4-4, and 6-4. Regularly 5c pair. Two pairs for 5c.

Jet Head Hat Pins, 2c kind. 1c.

Two for 1c.

Women's Sea-on-Hose Supporters, best quality. With elastic. Rubber-covered buttons. Worth 15c pair. Special at 10c.

Boys' Clothing.

Boys' Silk and Satin Four-in-Hand Neckwear, light and dark patterns. Sold regularly at 25c each. Offered for one day at 10c.

Boys' Fancy Knickerbocker Pants, heavy fall weight. Dark patterns. Sizes from 8 to 17 years. Worth 75c and 80c pair. 49c.

Boys' Fancy Wool School Suits, knickerbocker style. Dark patterns. Sizes from 8 to 17 years. Worth \$1.00. 2c.

Boys' Fajamas, pink and blue striped effect. Full length. Sizes from 6 to 16 years. Worth 75c. One day at 49c.

Boys' Blouse Waists, of madras and percale. Light and dark patterns. In neckband and collar attached style. Sizes from 5 to 15 years. Worth 25c each. Sale price, 18c.

Boys' Beaver Hats, in little Jack Horner shapes, in black, brown and navy blue. Long nap. Heavy. Regular \$5.00 value. 3c.

New Art Goods.

Batterson Luncheon Cloth, round and square shapes. Linen drawn-work centers. Brand-new designs. Worth \$4.00. Special at \$2.69.

Batterson Scarfs, the three-piece kind. With Japanese drawwork centers. Full 34 inches long. Shams and center-pieces to match. Each. 98c.

Raised Embroidery Scarfs and Shams, in a good assortment of new French designs. Scarfs size 18x34 and shams size 30x39. Worth 75c each. 49c.

Special at 49c.

Fine Quality Swiss Embroidered Scarfs and Shams, in a good assortment of new patterns. Scarfs size 18x34 and shams size 30x39. Worth 75c each. 49c.

Special at 49c.

Japanese Drawwork Dollies, full 12-inch size. Square shapes. Large assortment of new patterns. Worth 25c each. 15c.

Special at 15c.

Fine Quality Drawwork Pure Linen Scarfs and Shams, in a good assortment of exclusive designs. Worth \$3.98 and \$4.50 each. Special at \$2.69.

\$8,000 PURCHASE OF FINE DRESS GOODS From a Big Auction Trade Sale at 60c on the Dollar.

One of the most important trade sales of Dress Goods held recently was that which occurred in New York city last week for the account of F. H. Hayes & Co., prominent importers of Dress Goods. True to our policy of seeking out unusual advantages for our customers, we sent a representative to this big Dress Goods Sale and he secured some of the most desirable lots of Dress Fabrics offered for sale.

Over 2,500 pieces of High-class Dress Goods were disposed of at about 60 cents on the dollar—and as Goldenberg's was the only Washington house represented at the sale we are in a position to offer our customers the choicest dress materials at savings of nearly half regular price.

Read every item—don't skip a single line of the good news that follows.

Finest Quality Black Imported Chiffon-finish Satin-face Broadcloths; 50 inches wide. Sold regularly at \$1.50 yard. Sale price 90c.

All-wool Imported German Broadcloths; fine twill back and rich satin face; in black and all colors. Regular price, \$1.25 yard. 52 inches wide. Sale price 78c.

52-inch All-wool Black Nette Basket-weave Worsted Crash; one of the season's newest dress fabrics. Sold regularly at \$1.00 yard. Sale price 60c.

Extra Heavy-weight Genuine Imported All-wool Camel's Hair Suiting; a superfine grade, especially desirable for tailored suits; choice of black, navy blue and cawaba. \$1.25 value. 50 inches wide. Sale price, 63c.

Stylish Camel's Hair Effect Basket-weave Crash Suiting, in gray and myrtle green—two very fashionable shades; 54 inches wide. Sold regularly at \$1.00 a yard. Sale price 44c.

New Gray Striped Mannish Suitings, in fashionable gray and blue effects; one of the most sought-after fabrics of the season. Imported to retail at \$1.25 a yard. Sale price 59c.

54-inch Black All-wool Camel's Hair Cheviot; unquestionably one of the most popular fabrics for fall and winter wear; extra heavy quality that requires no lining. Regular \$1.25 value. Sale price 69c.

54-inch All-wool Self-striped Plain Black Worsteds; wiry, firm worsted finish. Sold regularly at \$1.00 yard. Sale price 69c.

\$30.00 Large Room-size Rugs.

Alexander Smith & Sons' 9x12 ft.

Axminster Rugs Offered at \$18.95

Just try to match our prices for Rugs elsewhere and you'll realize how much more we are giving for the money than you can obtain outside this store.

For tomorrow's special sale we offer fifty Largest Room-size (9x12 ft.) Axminsters Rugs, the well known Alexander Smith & Sons' make—the identical grade for which other stores charge \$30.00, at the surprisingly low price of \$18.95.

Heavy pile fabric that will give long service. Choice of floral, conventional, medallion and oriental designs, in colorings of green, tan, red, blue and rose. Perfectly matched new 1910-11 patterns.

Small Room-size Brussels Rugs, sizes 6x9 ft. and 7 ft. 6x9 ft. Made in one piece, with heavy hemmed ends, which prevent curling. Conventional and medallion designs. Colors of red, green, tan and blue. Sold regularly at \$25.00. Sale price, \$16.98.

Extra Heavy-weight 10-wide Brussels Rugs, size 9x12 ft. Alex Smith & Sons make. In one piece. Conventional and medallion designs. Colors of red, green, tan and blue. Sold regularly at \$25.00. Sale price, \$16.98.

9x12 ft. Brussels Rugs, in floral, conventional and medallion designs. Choice colorings of red, green, tan and blue. Suitable for parlor, dining room and bed rooms. Sold regularly at \$18.00. Sale price, \$10.75.

400 Taffeta Silk Petticoats, Choice of Leading Colors, at the Astonishingly Low Price of \$1.98

What we have been doing in Silk Petticoat selling has proved a revelation to Washington women. From the same maker who furnished us with last week's price surprise we have obtained another lot of 400 Taffeta Silk Petticoats to sell at the same low price—\$1.98 each.

They are fashioned of soft chiffon-finish taffeta silk, and made with deep flounce, two rows of shirring and tucks; also with extra dust ruffle. All lengths.

Choice of navy blue, silver, gray, green and brown; also changeable shades of jasper, green and blue, old rose and green, black and blue, red and black, green and silver.

Offered tomorrow at \$1.98 each.

69c Seamless Sheets, 81x90 Inches, Double-Bed Size.. at 49c

An extraordinary value in Bedwear for Monday—just think of buying a SEAMLESS Double-Bed Size Sheet at such a low price, 49c! The price we name for this special lot of 100 dozen sheets is less than regular mill cost.

They are Full Double-bed Size Bleached Sheets, made of heavy close-woven undressed sheeting cotton with desirable linen finish. Hand torn and ironed, with good-sized hem. All made in one piece—a feature that means long wear. Tomorrow at 49c each. Subject to slight imperfections.

81x90 Bleached Sheets, with neat center seam; double-bed size; hand torn and ironed; made from close-woven sheeting. Worth 50c each. Sale price 39c.

2 cases of 81x90 Salem Bleached Sheets; large double-bed size; made from the genuine Salem Bleached sheeting. Worth 69c each. Sale price 39c.

100 dozen 45x36 Bleached Pillow Cases; large size; hand torn and ironed; made from heavy round-thread cotton and finished with hem. Worth 12½c each. 93½c.

11-4 Crochet Bedspreads, in hand-torn, raised Marseilles patterns; large-bed size. Worth \$1.25 each. Sale price \$1.19.

100 dozen Hemmed Huck Towels, fast color red borders. Close-woven absorbent grade. Size 17x32 inches. Worth 10c each. Sale price 53½c.

100 dozen Hemmed Huck Towels, washed ready for use. Size 17x32 inches. Worth 15c each. Sale price 9c.

10c Boxes of Talcum Powder, 6c

THIS COUPON and 6c entitles the bearer to regular 10c box of American Violet Talcum Powder—superior quality, delicately scented talcum. S. October 17.

75c Stone China Slop Jars, 37c.

This Regular 75c Stone China Slop Jar, with cover and bail handle—full size—offered tomorrow at 37c. 250 to sell at this remarkably low price. No mail or phone orders filled.

Yd.-wide Lining Satin, 49c Yd. Regularly 75c.

A one-day underprice offering of the most desirable Yd.-wide Lining Satins—at a figure certain to create a stir among women who sew at home and dressmakers.

This Lining Satin measures full 36 inches wide, and is very soft-finish quality as well as of extra strong texture. Has a brilliant luster and will make the most desirable linings for coats, suits, etc.

Choice of light gray, medium gray, dark gray, champagne, ivory, cream, tan and fast black.

Regular 75c value at 49c a yard.

TAILOR'S VENETIAN CLOTH, in black and gray; extra heavy weight, with lustrous finish; suitable for coat and jacket lining. Yard. 75c.

EXTRA QUALITY FRENCH VENETIAN LINING, 54 inches wide; has the same appearance as the genuine satin. Worth \$1.00 yard. 75c.

10 PIECES OF MERCERIZED LINING SATINS, full one yard wide, with a permanent luster; colors of gray, medium and oxford gray, brown, tan, beige, oxblood, myrtle, maize, royal, navy, blue, red, rose, canary, navy, cream, white and black. Worth 35c each. Sale price 19c.

EXTRA FINE QUALITY PERCALES, fully beeted, with smooth, silky finish; colors of old rose, heliotrope, light blue, copenhagen, seal, brown, medium and dark gray, champagne, ponce, castor, pearl, blue, rose, canary, navy, cream, white and black. Worth 35c yard. Sale price 24c.

60c TABLE DAMASK—64-inch Mercerized Satin Table Damask, a firm weight, grade guaranteed to give long service; has a handsome satin mercerized finish; choice of five attractive patterns. Regular price, 60c a yard. Sale price 44c.

59c Embroidered Flannel, 39c Yd.

A timely special in White Wool Flannel at a price very much below retail.

In handsome silk-woven embroidered designs—soft-finish quality for making infants' undershirts.

Regular 50c value at 39c a yard.

Yard-Wide Percale, 73½c, Worth 10c Yd.

A purchase of 5,000 yards of 20-inch Percale—the desirable soft-finish grade so well liked for making children's school frocks, women's waists and men's shirts.

Choice of light and dark grounds, in stripes, checks, dots, figures and broken plaids.

Tomorrow at 73½c a yard instead of 10c.

25c and 39c All-Silk Ribbons, 14c Yard.

200 bolts of All-silk Ribbons, 5 inches wide, in the popular Persian designs and plain colors. Especially desirable for hat trimmings and hair bows. Choice of all the leading shades at 14c a yard.

59c All-Silk Satin Messalines, All Wanted Shades . . . At 39c a Yd.

We have established some remarkable records in Silk selling this season, as our regular customers well know, but with this offering of new All-silk Imported Satin Messalines at 39c a yard we have succeeded in surpassing all previous efforts at extraordinary value giving.

Tomorrow we offer the regular 59c Quality All-silk Imported Satin Messalines—the silk that leads in fashionable favor—at the sensationally low price of 39c a yard.

Extra heavy quality, with rich satin finish—every yard guaranteed to wear.

Choice of a complete range of all the best shades, including the following:

LIGHT BLUE, PINK, MAIS, CORN, LAVENDER, WISTARIA, GRAY, NAVY BLUE, ROMAN GOLD, COPENHAGEN, GARNET, CHAMPAGNE, TAN, WHITE, CREAM, BLACK.

Choice of Regular 59c Quality Satin Messalines at 39c a yard.

Printed Warp Dresden and Persian Tafeta Silks, all silk, in all the latest light, medium and dark effects; also white grounds with various color combinations; suitable for making waists and dropskirts. Worth 80c yard. Sale price 49c.

24-inch All-silk Satin Foulards, in the leading styles for fall and winter wear; colors of navy blue, copenhagen, tan, rose, daisies, white dots and figures. Worth 75c yard. Sale price 45c.

Yard-wide Black Beau de Soie, all silk, soft finish and extra heavy weight. Worth \$1.25 yard. Sale price 98c.

Yard-wide Black Satin Duchesse, all silk, rich satin finish and extra fine quality. Worth \$1.19 yard. Sale price 89c.

Yard-wide Black Taffeta Silk, all silk, guaranteed to wear; soft finish, rich, lustrous quality. Worth 80c yard. Sale price 65c.

EXTRA SPECIAL.**Women's \$2.50 and \$3****Black Silk Velvet Boots****At \$2.29 a Pair.**

Something new—these Black Silk Velvet Boots we are featuring at the special price of \$2.29 a pair add the finishing touch to a woman's costume. Fashion's newest style innovation in footwear.

Made with patent colt vamp and black silk velvet top, also All-black Velvet Pumps with neat velvet slide to match. An extra strap goes with the pumps, and they can be worn with or without the strap.

All sizes, B, C and D widths.

Qualities sold regularly at \$2.50 and \$3, at \$2.29 a pair.

Irish Satin Damask, Regular \$1.25 Grade, 79c**Strictly All Pure Linen, 79c**

Every housewife who has a need for new table linens will want to take advantage of this underprice offering of Table Damask.

We came across an importer in need of money and he sacrificed this regular \$1.25 All-linen Bleached Irish Satin Table Damask at a figure that permits us to name the biggest and best linen value of the season.

Full 71 inches wide; a grade as firm and heavy as double damask.

Choice of five handsome new patterns—illy, rose, spot, shamrock and fleur-de-lis. Sale price, 79c a yard.

59c Napkins, 24-in. size, to match, at \$2.50 dozen.

60c TABLE DAMASK—64-inch Mercerized Satin Table Damask, a firm weight, grade guaranteed to give long service; has a handsome satin mercerized finish; choice of five attractive patterns. Regular price, 60c a yard. Sale price 44c.

59c Embroidered Flannel, 39c Yd.

A timely special in White Wool Flannel at a price very much below retail.

In handsome silk-woven embroidered designs—soft-finish quality for making infants' undershirts.

Regular 50c value at 39c a yard.

Yard-Wide Percale, 73½c, Worth 10c Yd.

A purchase of 5,000 yards of 20-inch Percale—the desirable soft-finish grade so well liked for making children's school frocks, women's waists and men's shirts.

Choice of light and dark grounds, in stripes, checks, dots, figures and broken plaids.

Tomorrow at 73½c a yard instead of 10c.

25c and 39c All-Silk Ribbons, 14c Yard.

200 bolts of All-silk Ribbons, 5 inches wide, in the popular Persian designs and plain colors. Especially desirable for hat trimmings and hair bows. Choice of all the leading shades at 14c a yard.

8c Domet Flannel at 47½c a Yard.

Unbleached Domet Flannel, a heavy, close nap quality, offered for one day at just about usual wholesale cost.

Get a supply of it tomorrow for children's winter undergarments. (Domestic Dept.)

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Tuesday Sales. Not on Sale Monday at These Prices.

In order to get the attention of the great army of readers of the Sunday newspapers we publish the following list of special values which will be offered for TUESDAY. They will not be sold tomorrow at these prices.

This is a new departure—and it will pay you to carefully read every item in this column and visit the store to share the remarkable savings offered on wanted fall merchandise.

50c CORSETS—New fall models, in "Couture" corsets, short, medium and long styles, with garters. Lace trimmed tops. Size 26. On sale Tuesday at 39c.**KNIT GOODS**—Women's Knit Squares, Shawls and Scarfs, in blue and white and black and white combinations. Full sizes. On sale Tuesday at 44c.**10c COCOA**—Lowney's Breakfast Cocoa. Regular 10c size came on sale Tuesday at TWO for 13c.**10c MACARONI**—Extra Quality Macaroni. Sold regularly in all stores at 10c a package. On sale Tuesday at 11c.**10c CRACKERS**—Maryland Biscuits. Co's regular 10c packages of Butter, Thinly Cracked, Saltines and Afternoon Teas. On sale Tuesday at 6c.**5c ARGENTINE**—Regular 5c packages of "Argo" Starch on sale Tuesday at TWO for 6c.**10c SOAP**—Fairbank's "Sunny Monday" Laundry Soap. On sale Tuesday at TWO for 6c.**10c SAD IRONS**—Sets of Mrs. Potts' Sad Irons, consisting of three steel faced sad irons, stand and handle. On sale Tuesday at 69c.**50c DISHWASHERS**—Seamless Enamelled Dishpans, 24-pint size; sold regularly at 50c each. On sale Tuesday at 19c.**10c ALARM CLOCKS**—Nickel-plated Alarm Clocks, with clear dials; warranted accurate rate; timekeepers. Sold regularly at \$1 each. On sale Tuesday at 49c.**12½c LACE CURTAINS**—50-yard pieces of English Longcloth, soft, chambray-finish grade, 32 inches wide. Sold regularly at \$1.25 a piece. On sale Tuesday at 79c.**25c VITROPHANE**—200 rolls of imported French Vitrophanes, the best window decoration and substitute for stained glass. Choice of frosted, stained and leaded glass designs in various colors. Sold regularly at 25c yard. On sale Tuesday at 9c.**50c JAPANESE**—50-yard pieces of Japanese Matting Rugs, size 36 ft. in, in handsome floral and medallion designs. Various color combinations. Regular 50c value. On sale Tuesday at 29c.**10c BLANKETS**—50-yard pieces of White and Gray Blankets, soft fleece finish. Pink, blue and brown borders. Sold regularly at \$1. On sale Tuesday at 69c.**10c LACE CURTAINS**—300 pairs of Nottingham lace curtains, 50 yards long, full width, in plain and heavily worked centers. Regular \$1 value. On sale Tuesday at 69c.**10c MATTRESSES**—50 Straw Mattresses, with soft tops, covered with good quality ticking. Tape bound edges. Size 3 ft. 6 in. to 4 ft. 6 in. sold regularly at \$3.00. On sale Tuesday at \$1.98.**50c SILK PETTICOATS**—Special lot of 200 Women's EXTRA SIZE Black Taffeta Silk Petticoats, made of extra heavy rustling taffeta silk. Made extra full and long. When we say "extra size" they ARE extra size for stock women. Regular \$5.50 value. On sale Tuesday at \$2.88.**10c MUSLIN**—Yard-wide Muslin, soft finish quality free from dressing. Sold regularly at 10c a yard. On sale Tuesday at 63½c.**10c EMBROIDERED FLANNEL**—20 pieces of White Wool Silk Embroidered Flannel, in a number of handsome woven embroidered designs. Especially desirable for infants' petticoats. Regular price, 30c. On sale Tuesday at 47c.**12½c SATIN MESSALINE**—50 pieces of Yard-wide All-silk Satin Messalines, extra heavy, soft finish quality with rich brilliant luster. Choice of all street and evening values. Regular \$1.25. On sale Tuesday at 79c.**50c CHIFFON**—Silk Chiffon and Mousseline, in black, white and leading colors. Regular 50c value. On sale Tuesday at 39c.**10c PIVER'S EXTRACT**—Piver's Famous Extracts, in all popular odors. 10c bottles of Piver's Extract, on sale Tuesday at 5c.**10c BROMO SELTZER**—Regular 10c bottles of Bromo Seltzer, the well known headache cure, on sale Tuesday at 5c.**10c PILLOW**—The genuine Grove's Luxative Bromo Quinine, for cold in the head; regular 25c bottle, on sale Tuesday at 15c.**25c VEILINGS**—All-silk Mesh Veilings, in black and leading colors. Regular 25c value. On sale Tuesday at 10c.**39c PILLOW**—New Fancy Pillow Ribbons, full 4½ yards long, with drawstring. Regular 39c value. On sale Tuesday at 19c.**50c Carpet Brooms** at 32c Each.

Extra Quality Carpet Brooms—the FIVE-STRING kind, sold by your grocer at 50c. Offered tomorrow for 32c each.

They are made in the best manner of selected stock, and will outlast two of the cheap brooms.

No mail or phone orders filled.